Space Race for Education

August 31, 2017

Dear Parents and Guardians:

On Friday, October 6th, Fairview Elementary will be conducting its 12th annual Fairview Race for Education®. The Race for Education monies are used to fund the 2017-2018 Fairview PTA. In the twelve years that we have been participating in Race for education we have used these donations to enrich our children’s lives.

These activities include:

- All field trip costs which includes bussing and admissions,
- Haunted nature Trail, Reflections award ceremony and awards, American Education week activities, Teacher appreciation week, Reading is fundamental book give away, Kindergarten registration and orientation, Third Grade feast, Sixth Grade yearly activities and graduation, Talent Show, Fun days and much, much more

In the past years we have purchased many items to enrich our children’s educational experience. These include:

- 30 IPADS and a charging cart
- Dr. Recess outdoor recess equipment
- Science fair sink
- Outdoor tables for recess and class use

Without your support by filling out labels during the Race for Education we could not provide our children with these and many more items.
During the Race for Education students will lap around a ¼ mile track area as many times as possible. Each student will raise funds by asking sponsors to contribute a tax-deductible donation to the Fairview PTA.

There is no house to house sign up, it is all done by filling out the label sheet with names and addresses of potential sponsor. For every 15 names a student brings in, our school should receive at least $100 in donations.

Potential sponsors may be family members, close friends, and neighbors. Attached is a “Kick-Off Packet” with information about the Race for Education©. Please review the packet carefully. Your participation is essential to the success of this event.

The goal this year is to raise $33,000. Please return the completed labels to your child’s homeroom teacher on or before September 14, 2017.

We are looking forward to another successful Race for Education©. Thank you in advance for your cooperation and support.

Kelly van den Berg, Heather Colleran, and Tahnee Gustinucci

2017 Race for Education Chairpersons
**LABEL SHEET INSTRUCTIONS**

1) We are giving each student a label sheet, which needs to be returned with the names of people who are potential sponsors. Potential sponsors may be family members, relatives, close friends, and neighbors. Special emphasis should be placed on out-of-state relatives and friends. Also, the people you do business with are a great source of names, i.e., barber, dentist, doctor, piano teacher, etc. These names will not be used for any other mailings from our school.

2) The Student's name and Teacher is printed on the back of the label sheet.

3) PLEASE PRINT NEATLY IN PEN directly on the label: the name, address, and zip code of each prospective sponsor. If you choose to print them from your computer use the Avery 5160 template.  
   **IMPORTANT:** Make sure that all of the information fits on one label.

4) The labels must be returned to the school no later than September 14th. We will then be sending letters to the individuals on the list asking them to sponsor your child in this year's Race for Education®. All mailings will be sent from the school.

5) The first label already has your home address on it. If you have multiple children it is okay for children in the same family to include the same sponsor names/addresses on their label sheets. For example, three children from the same family can list their grandparents, aunts, uncles, etc., on their own individual label sheet.

6) Please return label sheet to your homeroom teacher even if you are not participating in this fundraiser.
PRIZES

1) Students who have 75% or more of their labels returned will get a voucher for a snack from the cafeteria.

2) New This Year!!! Students from each grade (K-6) who submit (15) names by September 14th will get a chance to dunk Mr. Seyer.

3) The student in each grade who submits the most labels will receive a “surprise” gift basket filled with various fun items.

4) The homeroom from each grade which has the highest participation rate will win a fun event for their classroom.

5) The two homerooms that bring in the highest average dollar donation per child (total dollars received by homeroom/# students in homeroom) by November 15, 2016 will receive vouchers good towards the Scholastic book fair in December 2016. Each student from the two homerooms plus their teachers will receive a $10 voucher.

THANK YOU FOR MAKING OUR DECADE OF RACE FOR A EDUCATION© A HUGE SUCCESS!

Race for Education
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